

The **Groupe de Bruges**, founded in 1995, is an independent European think tank and network dealing with agricultural and rural development policy. It consists of more than forty members from 23 European countries, ranging from academics, former civil servants and administrators, to representatives of NGOs and of the business community. Members do not represent their own Country or organisation but debate various views and visions from a personal, critical, and positive European perspective.

The Conference is jointly organised by **Groupe de Bruges**, **INEA** (Italian National Institute of Agricultural Economics), the **Faculty of Economics "G. Fuà"** of Ancona University, **SPERA** (Interuniversity Center on Rural, Environmental, Economic Policies) and **Associazione "Alessandro Bartola"**.

The materials of the Conference (papers, PowerPoint presentations, audio and video recordings) will be distributed via the Internet on the **agrireunioneuropa** website.

Agrireunioneuropa, the Italian on-line scientific review of agricultural economics and policy (www.agrireunioneuropa.it) aiming at encouraging a dialogue between academic research, actors, and institutions in the fields of agriculture, agro-food systems and rural development. At the same time, **agrireunioneuropa** aims at integrating the international dimension, especially the European level, with the regional one.

The conference will be held in English. Simultaneous interpreting in English and Italian will be provided.

La giornata di studio si terrà in lingua inglese. Sarà effettuata una interpretazione simultanea inglese-italiano.

Secretariat/Segreteria



associazione **Alessandro Bartola**
studi e ricerche di economia e di politica agraria

Associazione "Alessandro Bartola"

c/o Dipartimento di Economia
Università Politecnica delle Marche
Piazzale Martelli, 8 - 60121 Ancona
Telefono e Fax 0712207118
E-mail: aab@univpm.it
Sito web: www.associazionebartola.it



Groupe de Bruges
www.groupedebruges.eu



Istituto Nazionale di Economia Agraria



Università Politecnica delle Marche
Facoltà di Economia "G. Fuà"



Spera - Centro studi interuniversitario sulle politiche economiche rurali e ambientali



associazione **Alessandro Bartola**
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Conference A CAP FOR THE FUTURE

Giornata di studio LA PAC DEL FUTURO

Ancona, 16th April 2010

Facoltà di Economia "G. Fuà"
Ex Caserma Villarey
P.zza Martelli, 8
ANCONA - ITALY

16th APRIL 2010

09:30 WELCOME ADDRESS

Alberto Manelli
General Director of INEA

Gian Luca Gregori
Dean of the Faculty of Economics
"G. Fuà" - Ancona

09.50 CHAIR ADDRESS

Arie van den Brand
President of the Groupe de Bruges

10.00 INTRODUCTION

*Looking forward 50 years later:
an agenda for the upcoming CAP*

Franco Sotte
Vice-President of the Groupe de Bruges
and President of the Associazione
"Alessandro Bartola"

10.20 MARKING THE ARENA

Public goods from private land
Allan Buckwell
Policy Director Country Land and
Business Association

**10.40 A Common Agricultural Policy for
European Public Goods**

Valentin Zahrnt
European Centre for International
Political Economy (ECIPE)

11.00 Coffee break

**11.30 A future CAP fitting the
expectations of society**

Samuel Féret
Groupe PAC 2013

16th APRIL 2010

**11:50 The CAP reform process in
perspective: issues of the post-
2013 debate**

Tassos Haniotis
Director - Unit Agricultural Policy
Analysis and Perspectives DG-AGRI

12:10 FORUM DEBATE

13:00 BUFFET LUNCH

14:30 OBJECTIVES & VISIONS

Chair Roberto Esposti
Director of SPERA

**14.40 Involving civic society for a new
CAP**

Hannes Lorenzen
Agricultural and Rural Convention

**15.00 A CAP to meet the environmental
and food challenges of the future**

Luigi Boccaccio
Birdlife International

15.20 Young farmers and the future CAP

Donato Fanelli
Vice president - CEJA

15:40 Coffee break

16.00 COLLECTING THE HARVEST

Intervention of the members of the
Groupe de Bruges and other participants

17:00 CONCLUSIONS AND CLOSURE

Arie van den Brand

Objectives of the Conference

The new Commissioner for Agriculture and Rural Development, Dacian Cioloş, is expected to cope with a major challenge: preparing and implementing the CAP for the new programming period.

The first question is: will there be a future for a strong CAP? What seemed to be self-evident over the past 50 years is now being discussed. The Budget Review will provide the first answer to this as agricultural interests are expected to compete with general interests. Then, a second question will arise: what form should the CAP take in the future? While many scholars still try to answer this question, stakeholders and Member States are already taking positions and forging coalitions.

The Groupe de Bruges wishes to bring together experts and stakeholders to discuss their different positions on these two fundamental questions. The main objective is to highlight differences and similarities across various positions thus facilitating a process of convergence towards a reformed CAP that, on the one hand, is able to offer real solutions to the real problems of agriculture and rural areas and, on the other hand, is accepted and supported by civil society.

Obiettivi della Giornata di studio

Il nuovo Commissario per l'agricoltura e lo sviluppo rurale, Dacian Cioloş, è chiamato ad affrontare un'importante sfida, quella di preparare e attuare la PAC per il nuovo periodo di programmazione.

La prima domanda alla quale rispondere è: ci sarà un futuro per una PAC forte? Ciò che per 50 anni sembrava essere una questione ovvia è ora in discussione. La revisione di bilancio sarà il primo banco di prova per rispondere a questa domanda. In quella occasione, gli interessi agricoli dovranno confrontarsi con gli interessi generali. Si tenterà poi di rispondere ad un altro quesito: quale sarà la PAC del futuro? Numerosi esperti hanno finora tentato di dare una risposta e continueranno a farlo anche nei prossimi mesi. Portatori di interessi e stati membri stanno già assumendo posizioni e stringendo alleanze.

Il Groupe de Bruges intende riunire esperti e portatori di interessi per dibattere su questi due fondamentali quesiti. L'obiettivo è quello di cogliere differenze e similarità fra le diverse posizioni e facilitare un processo di convergenza verso una PAC che, da un lato, offra soluzioni concrete ai problemi reali che l'agricoltura e le zone rurali si trovano ad affrontare e, dall'altro, sia accettata e sostenuta dalla società civile.